

ASK IN A WAY THAT GETS USEFUL DETAIL

# Review Request Script

Reviews should be a system, not something you remember after a suspicious amount of caffeine. Use these scripts to ask ethically, clearly, and at the right time.

## Ask after the win

Timing matters because the result is fresh.

## Make it easy

A direct link beats a vague favor.

## Details help future buyers

Specific reviews are more useful.

# Send This After the Win

Customize the bracketed parts and include your direct review link.

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Hey [Name], thank you again for trusting us with [service/project]. If you are willing, would you leave us a quick Google review? Details about what we helped with, what the process was like, and the area you are in are really helpful for future customers comparing options. Here is the link: [review link]

# Slightly Longer Version

Use this when the relationship or project needs more context.

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Subject: Quick favor?

Hi [Name],

Thank you again for choosing us for [service/project]. If you are happy with how everything turned out, would you leave a Google review? It helps future customers understand what to expect, especially when you mention the service, the problem we solved, and the area you are in.

Review link: [link]

Thank you,  
[Your name]

# Track the Ask

One follow-up is fine. Harassing people is not a review system; it is a personality issue.

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CUSTOMER	SERVICE	DATE ASKED	FOLLOW-UP DATE	RECEIVED	RESPONDED